

Brenda Stratton

What are your qualifications for this elected position?

First let me thank you for compiling and sharing this information on your website. What a wonderful resource! We can all agree living in Florida is incredible! Of course a lot of what makes it so special is the quality and quantity of water and the unique native landscape. For many reasons we need to work together to ensure we preserve and conserve water and the natural lands for future generations. I would like to work for the residents of St Johns County with the same energy and work ethic I exhibited as a volunteer in the schools. My past public service of organizing, creating awareness, building and leading teams positively impacted thousands of students. Now that my children are grown I would like to focus on the complexities of the Florida ecosystem and parlay my past public service success to the St Johns SWCD to work for all St. Johns County residents.

If elected, what are your goals for this office and what would you like to achieve in this position?

We are very fortunate to have so many citizens and groups in St. Johns County who are great resources regarding effective soil and water conservation and want to be involved in making a positive contribution. Round tables, seminars, contests and programs are just a few of the ways I would love to grow and increase awareness and collaboration. The current educational programs offered by the St. Johns SWCD are excellent and I would love to expand on these and offer more. The most successful Soil and Water Conservation Districts attribute some of their effectiveness to being able to fund projects. One of my goals would be to put together fundraising objectives and ideas on how to meet those objectives.

Also I would like to investigate and look into applying best practices that other SWCD are implementing. Information and communication are key. It is critical to communicate with St. John County Citizens and find out what the most pressing issues are for them. It is also very important to stay current on how people like to receive information. Increasing the community presence of the St Johns County SWCD will be a win for all the residents of St. Johns Country and an area I would like to grow

What is your vision for the County?

The purpose of the St. Johns Soil and Water Conservation District is as follows "The mission of the St. Johns SWCD is to provide the administration

of programs to conserve soil and improve water quality and quantity on private lands in the county". I will create clear and actionable goals to fulfill and grow our mission. I would like the voters to know that I understand how critical this role is and will work very hard for the people of St Johns County to conserve soil and improve water quality and quantity. I would like to ask voters to please vote for me.

What is your educational background?

I was raised in Iowa and have a degree in marketing from Loras College in Dubuque, Iowa.